

“To Catch a Foul Ball
You Need a Ticket to the Game”

- Dr. G. Lynn Lashbrook



SPORTS MANAGEMENT WORLDWIDE

Football Career Conference
DURING THE
NFL Combine

March 2-3, 2023



SPORTSMANAGEMENTWORLDWIDE

The Global Leader in Sports Business Education | SMWW.com

THURSDAY, MARCH 2ND

Welcome Reception at Punch Bowl Social 7:00pm-9:00pm

7:30am **Kicking Off Your Career in Sports with Paraag Marathe**, San Francisco 49ers President

FRIDAY, MARCH 3RD

JW Marriott in the White River Ballroom

7:30am **Registration Opens**

(coffee & bagel, check-in, get settled in seats)

8:10am **Kick Off with Bill Guertin**, The 800 Pound Gorilla Founder & CEO

8:20am **Adrenalize Today, Monetize Tomorrow with Dr. Lynn Lashbrook**, SMWW President & NFLPA Agent

8:30am **Sports Media Landscape (Moderator: Bill Guertin)**

Andrew Siciliano, NFL Network Host

Jen Mueller, Seattle Seahawks Sideline Reporter, Seattle Mariners & Seattle Kraken On-Air Talent

Bryan Harper, Minnesota Vikings VP of Content and Production/SMWW Faculty

9:15am **The Life of an NFL General Manager (Moderator: Dr. Lynn Lashbrook)**

Mark Dominik, Former Tampa Bay Buccaneers GM/SMWW Faculty

Rick Spielman, Former Minnesota Vikings GM

9:50am Coffee Break

10:00am **The Man Behind the Breaking News (Moderator: Dr. Lynn Lashbrook)**

Adam Scheffer, ESPN Senior NFL Insider

11:00am **The Art of Scouting and Analytics (Moderator: Ike Worth)**

Patrick Woo, Tennessee Titans Scout

Dane Vandernat, NFLPA Bowl Director of Player Personnel/SMWW Faculty

Rick Serritella, NFLPA Bowl Scout

Aaron Schatz, Football Outsiders Almanac Editor in Chief/SMWW Faculty

12-1pm **Halftime (Lunch)**

1:00pm **Making it to the NFL with Kavontae Turpin (Moderator: Dr. Lynn Lashbrook)**

KaVontae Turpin, Dallas Cowboys Wide Receiver/Return Specialist

Brian Lowe, SMWW Agent Advisor and TeamUp Sports Consulting LLC

Perry Boler, SMWW Agent Advisor and TeamUp Sports Consulting LLC

Joel Corry, Former NFL Agent/SMWW Faculty

2:00pm **Diversity, Equity, and Inclusion in Sports (Moderator: Jen Mueller)**

Darryl Orlando Ledbetter, Sportswriter, Lawyer and Professor

Dr. China Jude, Denver Broncos Vice President of Diversity, Equity, and Inclusion

Brian Richardson, Indianapolis Colts Director of Diversity, Equity, and Inclusion

2:45pm Break

3:00pm **Breaking into the Sports: The Path to an Entry-Level Job (Moderator: Bill Guertin)**

Jim Van Dam, Indianapolis Colts Vice President of Ticket Sales and Service/SMWW Faculty

Amanda Dinkel, Atlanta Falcons Director of Community Outreach/SMWW Alumni

3:45pm **The Life of an NFL Agent and the Secrets of Contract Negotiation (Moderator: Dr. Lynn Lashbrook)**

Kristen Kuliga, NFL Agent/SMWW Faculty

Kelli Masters, NFL Agent/KMM Sports Founder

Joel Corry, Former NFL Agent/SMWW Faculty

Ryan Williams-Jenkins, NFL Agent/Divine Sportsent Agency/SMWW Alumni

Nick Polk, Former Atlanta Falcons Director of Football Operations/SMWW Faculty

5:00pm **Go Global or Go Home (Bill Guertin and Dr. Lynn Lashbrook)**

5:15pm **Overtime (Networking Happy Hour)**

*Speakers and times will change



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Alexa Atria, New York Yankees
 John Ross, Portland Trail Blazers
 Simon Barrette Columbus Blue Jackets
 Mark Warkentien, New York Knicks
 Paul Epstein, San Francisco 49ers
 Demetri Betzios, Toronto Argonauts
 Andre Sherard, Sporting Kansas City
 Taylore Scott, Dallas Cowboys
 Alireza Absalan, FIFA Agent
 Max Barron Iowa AAA Elite U18
 Dean Beardy Shelburne Red Wings
 Patrick Bedell PAL Jr Islanders
 Steve Simmons, Aston Villa
 Joe Aloisi, CFL Agent
 Nathan Reid, Kansas City Chiefs
 Tony Ciccolella, MLB Agent
 Adam McInturff, Washington Nationals
 JPaul Dodson, Texas Rangers
 Josh Liskiewitz, GM Jr Scouting
 Michael Lawlor, Boston Red Sox
 Mark Smith, Oakland A's
 James Sharp, FIFA Agent
 Brett Breece, Seattle Mariners
 Josh Stoller, Milwaukee Brewers
 Jonne Lindblom, Golden Star Management
 Ryan Latham, Seattle Mariners
 Tony Piazza, Arizona Diamondbacks
 Keith Casey, College Prospects of America
 Troy Steffy, Toronto Blue Jays
 Chris Colwell, San Francisco Giants
 Phil Nicoletti, Cleveland Indians
 Juan I Vicioso, Atlanta Braves
 Thierno Diallo, Global Foot Agency
 Russ Blatt, formerly Chico Outlaws
 Richard Garland – Apollo Sports Agents
 Jim Sherry, Viola FC Football Agency (Scotland)
 Justin Clutter, Rabun County High School
 Devon Teeple - The GM's Perspective
 Jerry Differding - Biz of Baseball
 Bill Jordan - Business of Sports Network
 Duncan Maxim – Head of Golf at MB Partners
 Ray Milheur, Freelance Baseball Writer
 Jeremy Blumes Strathmore Wheatland Kings
 Phil Bohlenblust Swiss Ice Hockey Federation
 Mike Borders Grand Rapids Griffins
 Steve Ouellette Mt Hope High School
 Cesar Bertani, Intl. Football Mgmt (Venezuela)
 Darryl Boulley College Hockey Prep Academy
 Nathan Brandvold Huskies Hockey Skills Academy
 Hugh Brown Portland Winterhawks
 Curtis Brownlee Prince Albert Raiders
 Jonne Lindblom, Golden Star Management (Finland)
 Terry Lawriw, AFC Cleveland
 Jon Bruenig Beaverlodge Blades
 Brad Burud Inside Edge Hockey News
 Dave Cadelli Cedar Rapids Roughriders
 Ron Contillo Iowa State University
 Brent Coombs Strathmore Wheatland Kings
 Scott Corcoran Alliston Coyotes
 Patrick Costigan Rinknet
 Andras Csato Hungary Ice Hockey Federation
 Martin Dagenais Ottawa Jr Senators
 Bernie Desrosiers Sunbelt Hockey
 Hugh Dunlop Pursuit of Excellence
 Bryce Edie Fort Frances Lakers
 Dan Fisher Colborne Hawks
 Kurt Freyman La Ronge Ice Wolves

Dany Gelinas Fribourg General Manager
 Michael Gershon Keystone Ice Miners
 Travis Gibson Champion Hockey
 Frank Gilbert Chatham High School
 Bob Gillen Yellowstone Quake
 Jessica Gillis Hockey New Brunswick
 Tony Griffo London Knights
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 Corey Hayter Wingham Minor Hockey
 Kyle Helms Bad Nauheim Red Devils
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 Kevin Hoffman CT Oilers
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 Robbert McDonald Los Angeles Jr Kings
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 Dan Moser The Sports Corporation
 Jeff Neal Dallas Stars
 Victor Nybladh Buffalo Sabres
 Brian Orth Cloverdale Minor Hockey Ass.
 Steve Ouellette Mt Hope High School
 Ed Palumbo Sugarland Imperials
 Mark Paul Patton ISS Scout
 Brad Purdie University of Manitoba
 Derek Puttick, Strathmore Wheatland Kings
 Dean Redorchuk Medvescak, Zagreb Bears
 Paul Renaud, Fighting The Truth Partner
 Harv Rentz, Calgary Mustangs
 Jay Rolsten, Toledo Walleye
 Borisq Rousson, Hamburg Freezers
 Matt Ryan, Professional Hockey Player
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 Frank Scarpaci, Florida Eels
 Sylvain Sigouin, Raiders
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 Matt Stewart, TheScout.ca
 Doug Todd, Warrior Hockey
 Dave Toledano, Hockey Prospect
 Julien Turgeon, Vaudreuil Mustangs
 Chris Vanstone, Uptown Sports Mgmt
 Jon Volker, Rochester Ice Hawks
 Bob Wall, Paris Mounties
 Greg Linton, NFL Agent
 Eric Wolf, Quakers
 Bill Wright, UMass Amherst
 Afuang Akosibenjo, Ateneo De Manila Univ
 AJ Rockwell, Nashville Predators
 Alex Lohnes, Toronto Blue Jays
 Alex Nelson, University of Oregon
 Andre Sherard, Sporting Kansas City
 Andrew Mees, Bloomfield College
 Anil Kumar, Soccer Newsday
 Ari Rosenbaum, Mobile BayBears
 Ashley Holstrom, Pheonix Coyotes
 Babajide Kassim, CROaqua Football Academy
 Bart Madden, Sacramento Kings
 Ben Anuge, Faith Nigerian Football Federation
 Betsy Hechtner, Tacoma Rainiers
 Bill Jordan, Cleveland Browns
 Bobby Rigalos, Miami Magic City Bulls

Brett Breece, The Seattle Mariners
 Brian Graham, National Scouting Report
 Brian Orth, Cloverdale Minor Hockey Association
 Brian Gioia, Chicago Bulls
 Brian Adams, Boston Celtics
 Chad Pennick, Denver Nuggets
 Chris Cordero, Miami Heat
 Christian Alicpala, Toronto Raptors
 Christian Stoltz, USAL Rugby
 Christian Payne, Dickinson College
 Cortez Hankton, Dartmouth College
 Dale Fudge, RinkNet
 Dan Savage, The Las Vegas Stars
 Danny Gilbreath, Texas Southern University
 Darrick Gibbs, University of Miami
 Dave Cadelli, Sioux City Musketeers
 David Liu, Seattle Thunderbirds
 David Lontini, Toronto Argonauts
 Derek Beaulieu, PGA
 Chase Sbicca, Portland Trail Blazers
 Drew Balen, Inside Edge
 Duncan Maxim, MB Partners
 Elizabeth Benson LakersNation
 Elizabeth Stone, Oakland Raiders
 Eric Anderson, Quad City Mallards
 Eric Doyle, Portland Winterhawks
 Eric Galko, Optimum Scouting
 Eric Luck, The Dallas Cowboys
 Eric Anang, The Scouting Network
 Etienne Jacquet, Heritage College
 Giovanni Conte, NetScout
 Grant Serafy, 91.7 WHUS
 Greg Moore, St. Louis Cardinals
 Gustavo A. Bencid Jr., Baltimore Orioles
 Adrian Rosenbusch, UFC Cutman
 Gustavo Amador, Moure FIFA
 Hans Hodvil, San Diego Padres
 Jake Sanders, Kansas City Royals
 James Kerti, HoopsThink
 Jamie Martin, Toronto Marlies
 Jamil Cordova, MLB Network
 Jarrod Gillis, Synergy Sports
 Jason Mahood, Stoney Creek Warriors
 Jason Martin, Ohio State University
 Josh Url, Synergy Sports Technology
 Matt Martin, Sporting Kansas City
 Jayson Braddock, KBME Sports Talk 790
 Jeff Perry, Sonoma Raceway
 Jeff Neal, Dallas Stars
 Joe Tyler – Sports Agent
 Al Thomas – CFL Agent
 Eric Chatmon – Sports Agent
 John Oluoyole – NFL Agent
 Alisa Lauer – NFL Agent
 Marcus Chester – Sports Agent
 Mark Seabaugh – Sports Agent
 Andy Tuitele – Sports Agent
 Jeff Nisius, Bleacher Report
 Jeff Perro, Tampa Bay Rays
 Jeff Rucker, Colorado Avalanche
 Jeffrey Garrison, Vanderbilt University
 Jeremy Friedland, NBC Sports Radio 1060
 Jeremy Burn, Washington Wizards
 Jermaine Blackwood, Integrity Sports
 Jill Berryman, Memphis Grizzlies
 Jimmie Haywood, We Here Productions
 AND MANY MORE!



Dr. Lynn Lashbrook, SMWW President and Founder

Dr. Lynn Lashbrook is President and Founder of Sports Management Worldwide, the global leader in sports business education. Under Lynn's leadership, SMWW has over 30,000 alumni from over 163 countries working in their passion... sports! Lynn is a respected voice in the sports business community, often serving as a field expert in publications such as Sports Illustrated, ESPN the Magazine, Reuters and Sports Business International.

As an active NFL Agent Dr. Lashbrook has personally represented over 150 NFL players including 9-time Pro Bowler Brian Dawkins, 31st draft pick Alex Van Dyke and former first rounder Mark Fields. Dr. Lashbrook co-represents Dallas Cowboys WR/KR KaVontae Turpin with graduates of the SMWW Athlete Management Course. SMWW Agency, an international sports agency, with Lynn's guidance, represents professional athletes in a variety of major and minor leagues with SMWW Agent Advisors.

Dr. Lashbrook has served at the collegiate level as a coach, scout, recruiter, athletic academic advisor, compliance officer and athletic director. In professional sports, in addition to his work as an NFL certified agent, he helped save Providence Park stadium in Portland, home of the MLS Timbers, and has worked tirelessly to bring Major League Baseball to Portland.

An accomplished speaker, Dr. Lashbrook has spoken on five of seven continents in addition to hosting and moderating SMWW career conferences at major sporting events across the nation. SMWW offers a global sports education via online certificate courses and with live audio chats, taught by pillars of the sports industry. SMWW graduates currently work in every major sports league in the world, including the NFL, NHL, MLB, NBA, Rugby, Cricket, MLS and the English Premier League.

Dr. Lashbrook is respected in the sports industry for his ethical compass, integrity and puns! We encourage you to introduce yourself to Dr. Lashbrook. He loves meeting people! **Twitter: @SMWW, #SMWW2023**

Joel Corry, CBSsports.com Writer/SMWW Faculty



Joel was a Sports Agent for 16 years, representing NFL & NBA players. In 1992 at Management Plus Enterprises, who represented top-level athletes including Ronnie Lott, Hakeem Olajuwon, and Shaquille O'Neal. Joel left Management Plus in 1995 to co-found Premier Sports and Entertainment, which focused on representing NFL players, college and NFL coaches. He was the primary and co-negotiator of numerous NFL player contracts, including Hall of Famer John Randle's 5-year, \$32.5 million contract with the Minnesota Vikings (1998), Patrick Surtain's 6-year, \$44.63 million contract with the Kansas City Chiefs (2005), which made Patrick the highest-paid player in the franchise's history. Randle's contract made him the NFL's highest-paid defensive player with unprecedented guarantees that have become the norm in the most lucrative NFL contracts. Other Premier clients included Pro Bowlers Eric Allen, Keenan McCardell and Jimmy Smith. Joel served as a consultant with Management Plus for several years after starting Premier. As a consultant, he played an integral part in the negotiation of Shaquille O'Neal's Los Angeles Lakers contracts (\$120 million over 7 years & subsequent 3-year, \$88.3 million extensions). In 2012, Joel became a contributing writer for the National Football Post. He uses his NFL salary cap and collective bargaining agreement knowledge to provide a perspective on player salaries, contract negotiations and the salary cap that is rarely seen in the media. In 2013, Joel began writing for CBSsports.com on similar topics, but for a larger audience. Joel also appears regularly on radio shows, including SiriusXM NFL Radio. **Twitter: @corryjoel**

If you want to be a Sports Agent meet Joel Corry! Take the SMWW Athlete Management course, Football Certification course, and Salary Cap and Contract Negotiation course.

Patrick Woo, Tennessee Titans Scout



Patrick Woo is in his 6th season as Scouting Coordinator for the Tennessee Titans after joining the club as a scouting assistant in 2018. Prior to his arrival in Nashville, Patrick served as Scouting Coordinator for the Senior Bowl in Mobile, AL from 2014 to 2018 under then-Executive Director Phil Savage. With the Senior Bowl, Patrick was responsible for managing the year-round scouting & football operation to bring the best senior prospects to Mobile. His duties included scouting players live across the country from Florida to Humboldt State. His final Senior Bowl featured three Top 15 NFL Draft picks in No. 1 overall pick Baker Mayfield, QB Josh Allen and DE Marcus Davenport. With the Titans, Patrick has been a part of scouting college & pro players while continuing his main role of managing the process leading up to the NFL Draft. A native of Crumpton, MD, he now resides in Nashville, TN and is a graduate of Penn State.

Twitter: I@P_Woo



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Jim Van Dam, Indianapolis Colts VP of Ticket Sales and Service/ SMWW Faculty

Jim Van Dam was born and raised in Grand Rapids, MI where he studied Sports Management at Davenport University. After college, he interned with the Detroit Pistons before working with the Tampa Bay Lightning in their ticketing department for 8 seasons.

He is now entering his 5th season with the Indianapolis Colts where he serves as Vice President of Ticket Sales and Service. He currently resides in Carmel, IN with his wife Lyndsay. **Twitter: @jimvandam**

If you want to work for your favorite team meet Jim Van Dam! Take Sports Sales & Marketing, the fastest way to a job in sports.



Bill Guertin, Founder & CEO, The 800-Pound Gorilla, Inc.

Bill Guertin, "The 800-Pound Gorilla of Sales Performance", is a 30+ year sales expert and presenter whose sales strategies are in use in the ticket sales departments of over 100 professional sports teams throughout the US, Canada and Mexico.

He is the author of two books on sales and marketing, and serves as Chief Learning Officer of ISBI 360, a virtual training, sales and recruiting network specifically for executives in sports and entertainment (www.isbi360.com). **Twitter: @800PoundGorilla**



Bryan Harper, Minnesota Vikings Vice President Content and Production/ SMWW Faculty

Bryan Harper has spent 17 seasons in the NFL, the past 16 with the Minnesota Vikings. As Vice President, Content & Production, Harper leads a talented staff that is collectively responsible for content strategy, production, and presentation across all platforms including digital, social, TV, radio, and in-stadium entertainment. Early in his tenure, Harper initiated a philosophical shift in the organization by bringing many production responsibilities in-house and leading the creation of the award-winning Vikings Entertainment Network (VEN), which included the launch of one of the first multimedia production studios in the NFL. Leading up to the 2016 opening of U.S. Bank Stadium, Harper was intimately involved in the venue's technology and content plan. And in early March, will launch another evolution of VEN's growth in conjunction with the opening of the Vikings new headquarters - TCO. **Twitter: @bharper22**

Be mentored by Bryan Harper and take his Sports Media & Content Strategy course.



Dr. China Jude, Denver Broncos, VP of Diversity, Equity & Inclusion

Jude works closely with football, business and community leadership on diversity, equity, and inclusion (DEI) strategy. She also works directly with the human resources and community development departments, focusing on recruitment, hiring processes, overall workplace environment and external outreach. In addition to leading the organization's overall DEI strategy and representing the team as an external ambassador on social justice initiatives, Jude will guide the team's internal DEI committee as it hosts regular organization-wide programming. Jude has more than 23 years of collegiate athletic administration and coaching experience, most recently worked as the University of Wyoming's Senior Associate Athletics Director for Administration/Senior Woman Administrator (SWA). During her three years at Wyoming, she oversaw sports medicine, sports performance and nutrition, strategic planning, gender equity and diversity and inclusion initiatives, and the volleyball and soccer programs. In February 2022, Jude was recently named as one of 50 Most Influential Black People in Sports by USA Today Sports. **Twitter: @ChinaJude**



Kristen Kuliga, Vanguard Sports Group, Director of Business Development, NFLPA Agent/SMWW Faculty

Kristen has worked in the sports and entertainment industry for over 20 years. She has been called the leading female sports agent in the US, having represented more than a hundred NFL players. Kristen was the first woman to negotiate a starting NFL quarterback's contract, Doug Flutie's \$33 million contract with the Chargers. She also has extensive experience leading marketing and endorsement efforts for many NFL, NBA and MLB players. Her ability to leverage these relationships into real business opportunities for athlete and corporate clients is what brought Kristen to Vanguard to lead its Business Development division. She is a cum laude graduate of both the University of Massachusetts at Amherst and Suffolk University Law School. She splits her time between the Boston, NY and Southern California. **Twitter: @KSportsEnt**

Be mentored by Kristen Kuliga, take her SMWW Athlete Marketing & Branding course.

SMWW Success Stories



Mark Warkentien
NBA Executive of the Year



Shane Brady: NBA & NFL Agent



Dr. Nick Nurse: Toronto Raptors Coach
2020 NBA Coach of the Year



Dr. Adrian Griffin:
Toronto Raptors Asst. Coach



Joshua Uri: Synergy Sports Operations



Dr. Stephanie Lovingood:
Phoenix Suns



Russ Lande: NFL Scout



Chris Zorich: NFL Pro Bowler,
and Chicago State Univ. AD

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MAJOR LEAGUE INSTRUCTORS - Our live video chat instructors are currently or formerly working for a professional or collegiate team. At SMWW we give you the *"what you know"* and the *"who you know"*. Your instructors and mentors are names that are recognized in the industry and can be used as references on your resume.

GLOBAL SPORTS BUSINESS NETWORK - with over 30,000 graduates from over 163 countries complemented by a global faculty, SMWW has graduates in every major league. Whether you take an online degree program or just one course, you join this vast network.

SPORTS CAREER ADVANCEMENT - Sports executives at the highest level and former professional athletes take SMWW master degree programs. Advance your career to the next level with SMWW.

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SMWW COURSES

Motorsports Management - \$1195: Business side of the racing industry, race team management, speedway and track operations, media and event management, motorsports marketing, pit crew, revenue and sponsorships. **Live Audio Chat Mentor: Gary Ellis, Sales and marketing consultant, motorsports sponsorship manager, and auto racing official.**

NFL Agent Certification Prep Course - \$1950: Offers study preparation for individuals who have applied and been accepted to take the NFLPA Certification exam. **Live Audio Chats Mentor: former NFL and NBA Agent, Joel Corry.**

Name, Image, and Likeness - \$1650: Learn strategies and techniques that sport marketers, sport agents, brand advocates, content creators, and sports administrators can utilize to protect, and build, the profile of student-athletes. **Live Audio Chat Mentor: Playbook Financial Advisors Founder & CEO, Marc Isenberg.**

Rugby Business Management - \$1195: Team operations, club management, talent identification, team sponsorship, coaching, women's rugby, new technologies, recruiting, the business of running a rugby club and other essential tools of professional and amateur rugby clubs. **Live Audio Chat Mentor: Newcastle Falcons Managing Director, Mick Hogan.**

Salary Capology - \$1195: Understand CBA and salary capology. Includes league wide salaries, minimum team salaries, operations of salary cap computations, exceptions and rules to salary caps, negotiations and extensions and accounting procedures sports leagues and other essential tools of contemporary salary cap analyst. **Live Audio Chats Mentors: Joel Corry and Nick Polk.**

Soccer Agent - \$1950: Become a Soccer Agent! Learn skills and strategies necessary to represent pro soccer players. Recruiting, transfer windows, contract negotiation, marketing, endorsements, sponsorship, MLS Draft, and legal requirements to represent clients specifically in Major League Soccer & European League Soccer. **Live Audio Chat Mentors: FIFA Agents: Maikel Tsuji and Sky Andrew.**

Soccer Analytics - \$1950: Soccer scouting, match a player analysis and transfer dynamics using an online platform utilized by the top soccer clubs in the world, Wyscout. **Live Audio Chat Mentor: Newcastle United Football Club Technical Scout, Lee Fraser**

Soccer Management & Scouting - \$1950: Traditional scouting skills and transfer dynamics, evaluation tools and the business side of managing a team, player personnel, and the job of the GM. **Live Audio Chat Mentors: ESPN Analyst Tommy Smyth, Matt Martin, The Soccer Syndicate Director of Scouting, and Maikel Tsuji, FIFA Agent.**

Soccer Talent Identification - \$1650: Understanding and evaluating player pathways from youth academy to the senior team. What scouts, agents, and clubs look for in youth talent and what makes players successful. **Live Audio Chat Mentor: EPL and MLS former pro soccer player, and current soccer analyst, Liam Ridgewell.**

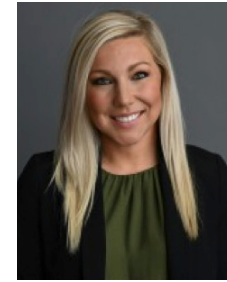
Sports Administration - \$1195: Enhance revenues, manage cost-effective programs. Designed for those that want to be Athletic Directors, work for a governing body, sports hall of fame, and international sports organizations. **Live Audio Chat Mentors: President of Winning Sports Programs and former NCAA Coach, Dr. Jim Krause.**

Sports Broadcasting - \$1195: Sportscasting, play-by-play with cutting edge technology. Conduct coach's interviews, execute live pre/post game interviews, host weekly coaching shows, and create an on-air sports personality. **Live Audio Chat Mentor: Veteran Sports Reporter, Dei Lynam.**

Sports Cryptocurrency - \$1195: Focuses on how the sports industry has benefited from sports betting, cryptocurrency, and the emergence of NFTs (Non-Fungible Tokens). **Live Audio Chat Mentors: WoO Technologies Co-Founder, Jeremy Henderson and Senior VP of General SportsWorldwide, Brodie Waters.**

Sports Media & Content Strategy - \$1195: Public Relations, marketing, new media communications, social networking, and journalism at the major league level. **Live Audio Chat Mentors: Bryan Harper, Minnesota Vikings VP Content and Production.**

Sports Sales & Marketing - \$1195: Train for entry-level positions in the front office of your favorite team. Includes sponsorship, sales, & entry-level marketing needed to be hired as an Account Executive. **Live Audio Chat Mentor: Indianapolis VP of Ticket Sales, Jim Van Dam.**



Amanda Dinkel, Atlantic Falcons Direc. of Community Outreach/SMWW Alumni

Amanda Dinkel is entering her ninth season with the Atlanta Falcons in the Community Relations Department. Amanda started as a Community Relations Coordinator in March of 2015 and over the years has been elevated to manager and most recently Director of Community Relations in 2021. In her role, she oversees initiatives that provide an opportunity for the team to give back to the community. This includes efforts in player outreach, youth and high school football, military appreciation, social justice, cheerleading and mascot programming, and other community outreach initiatives.

Most recently, Amanda has led the team's girls flag football initiative that compelled the state of Georgia to become the fourth state in the country to officially sanction girls flag football in high school athletics, leading to over 240 high schools adding the sport in their school. She is also a member of the NFL's committee to help guide other teams in growing girls flag football and participation across the country. The Atlanta Falcons consistently earn top rankings among all NFL teams in Youth & High School Football outreach. Prior to the Falcons, Amanda worked with the Carolina Panthers, Indianapolis Colts and at Super Bowl XLIX in Arizona. **Twitter: @ajdinkel**

Amanda is a former NFL Combine Conference attendee - just like you!



Jen Mueller, Seattle Seahawks Sideline Reporter, Seattle Mariners & Seattle Kraken On-Air Talent

Jen Mueller pursued a career in sports broadcasting after repeated comments of "talks too much" from teachers and family members. A 14-year sports communications veteran, Jen currently serves as the sideline radio reporter for the Super Bowl Champion Seattle Seahawks. She is also part of the Seattle Mariners television broadcast team on ROOT Sports.

In addition to her work on the sidelines, Jen launched Talk Sporty to Me in 2009 and teaches business professionals how to improve communication and leverage fandom in business. Jen published her first book Game Time: Learn to Talk Sports in 5 Minutes a Day for Business. She graduated from Southern Methodist University in 2000 with degrees in Journalism and Public Policy. Her goal is to assist you with advancing your career by breaking down barriers to entry. **Twitter: @TalkSportyToMe**



Nick Polk, Former Atlanta Falcons Director of Football Operations/SMWW Faculty

Nick Polk, former NFL Atlanta Falcons Director of Football Operations for 17 seasons, was responsible for Salary Cap Management including draft negotiations, contract proposals, player contracts, coaches contracts, trades and trade value analysis, CBA Compliance, football budgets, League liaison, daily cap monitoring and strategy.

Who wouldn't want to learn from Nick for one hour a week?! He has sat across the table negotiating with hundreds of agents and he knows what works and what doesn't work on behalf of clients, players and coaches. Prior to Atlanta Falcons, Nick worked his way up the ladder from coaching at NCAA D1-D3 schools, and then moved on to the Football Administration side with NFL Europe and Arena League. If you want to work on the team side, Nick will help you grow in your position. If you are an agent, who wants to improve their knowledge of contract negotiation, Nick will share his first hand experiences of do's and don't's.

Understand the Salary Cap and negotiate like a pro - be mentored by Nick in the Salary Cap & Contract Negotiation course.

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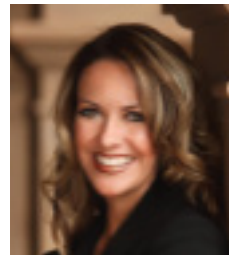
Paraag Marathe, San Francisco 49ers President

Paraag Marathe is in his 22nd year with the 49ers, currently serving as both President of 49ers Enterprises & Executive Vice President of Football Operations.

On the team side, Marathe continues in his long-respected role as the team's chief contract negotiator and salary cap architect, while overseeing the team's football analytics department, among other football duties. He is responsible for the 49ers compliance with the NFL's collective bargaining agreement and works alongside general manager John Lynch and head coach Kyle Shanahan on all aspects of the club's football operations. Within 49ers Enterprises, Marathe oversees outside business ventures, advisory efforts, and major investment opportunities for the club. Marathe recently led the effort by 49ers Enterprises to purchase a minority ownership stake in Leeds United Football Club of the English Championship League. Marathe holds a seat on the Leeds United Board of Directors as part of the investment designed to help the historic club earn promotion to the Premier League. Backed by the 49ers in the 2018-19 season, Leeds fell just shy of promotion, advancing to the Championship play-off semi-final.

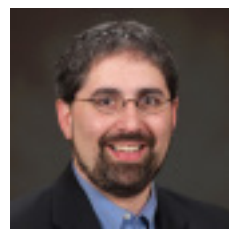
While serving as 49ers team president from 2014-16 and COO from 2010-13, Marathe supervised the development of Levi's Stadium and helped bring to life the vision of an unparalleled fan experience at the venue. Using the Bay Area as inspiration, the club focused on bringing technology, sustainability, and culture to the stadium experience. His leadership was critical during the club's transition from Candlestick Park to Levi's Stadium, as he set the vision and hired many of the current executive team members. He also played a critical role on the small team that founded and incubated VenueNext, a technology company that is setting new standards for the live event experience.

Marathe has played an integral role in rebuilding the 49ers current roster, negotiating contract extensions in recent years with a number of key players, including QB Jimmy Garoppolo and T Joe Staley. Additionally, Marathe's work during free agency has helped to land accomplished veteran players, such as All-Pro CB Richard Sherman, Pro Bowlers DL Dee Ford (trade/extension), FB Kyle Juszczyk and CB Jason Verrett, as well as LB Kwon Alexander. Over the years, Marathe has consistently kept the club in a competitive salary cap position. Marathe's Bay Area roots run deep, having received his bachelor's degree with high honors from the Haas School of Business at the University of California-Berkeley and his MBA from Stanford University's Graduate School of Business. **Twitter: @49ers**



Kelli Masters, KMM Sports President, and Owner, NFLPA Agent

Kelli Masters is the 1st woman ever to represent a #5 pick in the NFL Draft. She is the owner and president of KMM Sports and is an NFLPA certified contract advisor. She has represented players in contract negotiations and endorsement deals since 2006 and was the first woman to ever represent a 1st Round Pick in the NFL Draft. She has also practiced Business Litigation since 2000 with the law firm of Fellers, Snider, Blankenship, Bailey & Tippens, P.C., and is a noted speaker and author. Kelli has a heart for charitable work and is a recognized expert on nonprofit law and charitable foundations. Kelli has developed a solid reputation and a vast network of professional relationships including coaches, owners, managers, and scouts from all 32 NFL Clubs, as well as the NFLPA. Kelli's clients include Blake Jarwin of the Dallas Cowboys, Alex Collins of the Baltimore Ravens, Tress Way of the Washington Redskins and other NFL players, as well as Olympic bobsledder Aja Evans and athletes in a variety of sports. **Twitter: @KMMsports**



Aaron Schatz, Football Outsiders Almanac Founder/SMWW Faculty

Aaron Schatz launched the revolution in football analytics when his website FootballOutsiders.com went online in July 2003. He remains editor-in-chief and head statistician for that website as well as the book series Football Outsiders Almanac. In addition, he writes for ESPN.com Insider and ESPN The Magazine, and during the 2011 season was a regular panelist on the ESPN2 show Numbers Never* Lie. He has written for a number of publications including The New Republic, The New York Times, and The Boston Globe, and has consulted for a number of NFL teams. Before Football Outsiders, Aaron spent five years on the radio at WBRU Providence and WKRO Daytona Beach, and three years as the writer and producer of the Lycos 50, the Internet's foremost authority on the people, places, and things that are searched online. **Twitter: @FO_ASchatz**

Be mentored by Aaron Schatz, take the SMWW Football Analytics course.



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Cricket Business Management - \$1195: Including team operations, club management, talent identification, team sponsorship, umpiring, coaching, new technologies, recruiting, the business, and essential tools of professional and amateur cricket clubs. **Live Audio Chat Mentors: Ken Jacobs, former CEO of Cricket Victoria, and Gladstone Small former English Cricketer.**

Data Science Analytics - \$1650: This course covers on the "top three" requested skills of SQL, R, and Python, and the foundations for data management, data science, programming, and visualization. Learn the basics of analytics and go through real-life examples in the context of how sports organizations take action from the insights - MLB, NBA, NFL, motorsports, or NHL. **Live Audio Chat Mentor: Ari Kaplan Scoutables CEO**

Digital Video Editing - \$1650: Designed for individuals wanting to break into sports via the video department of professional and university teams. You will be trained in Synergy Sports Technology or XOS Technology used by NBA & NFL teams and EA SPORTS. **Live Audio Chats with Synergy Sports Technology Staff and/or XOS Technologies, and Mike Stoeber Pro Focus Football.**

Esports Business - \$1195: Content creation, league operations, coordinating social media, event management, fan engagement and much more. **Live Audio Chat Mentors: National Association of Collegiate Esports (NACE) Executive Director, Michael Brooks and Intergalactic Gaming (IGGalaxy) Co-Founder, Naeem Shabir.**

FIFA Agent Certification Prep - \$1195: Offers study preparation for individuals who have applied and been accepted to take the FIFA Agent Certification exam. **Live Audio Chats Mentors: Soccer Agent Maikel Tsuji and Paul Dolbey.**

Football Analytics - \$1950: Learn how to utilize football statistics, understand analytical concepts and data science within the context of football to measure the values of players and teams. Learn how the NFL uses statistics to interpret player and team performance. **Live Audio Chat Mentors: Football Outsiders Mike Tanier and Aaron Schatz.**

Football Apprenticeship - \$1950: Offers 16 weeks of video scouting and report writing for those who want to advance their scouting knowledge and insights. **Live Audio Chat Mentor: NFLPA Bowl Director of Player Personnel, Dane Vandernat.**

Football GM & Scouting - \$1950: Includes Coach's Office software and XOS Technology training, traditional scouting skills, evaluation tools and the business side of managing a team, player personnel and the job of the GM. Includes cutting-edge software used by professional teams. **Live Audio Chat Mentors: former Tampa Bay Buccaneers GM Mark Dominik, former NFL Executive legend John Wooten, former NFL Scout Russ Lande, and NFLPA Collegiate Bowl Director Dane Vandernat.**

Football Player Development - \$1650: Learn the game through the eyes of a head coach. All the moments between game days will be explored and explained, from off-season planning and development to game week practices. **Live Audio Chat Mentors: Former NFL, CFL, XFL, & NCAA Head Coach, Marc Trestman and NCAA Head Coach, Steve Fairchild.**

Hockey Agent - \$1650: Learn skills to represent pro hockey players. Recruiting, contracts, marketing, endorsements, player management, and managing players in the global marketplace. **Live Audio Chat Mentor: NHL Certified Agent, Rick Curran.**

Hockey Analytics - \$1950: Advanced hockey scouting, game and player analysis, using hockey analytics and statistical tools utilized by the NHL. **Live Audio Chats with NHL Experts hosted by Peterborough Petes' GM, Mike Oke, Peterborough Petes' Analytics, Clair Cornish, and Elite Prospects.**

Hockey GM & Scouting - \$1950: Includes training with Steva DVE and Rinknet, the scouting software used by the NHL, traditional scouting skills, evaluation tools and the business side of managing a team, player personnel and the job of the GM. **Live Audio Chat Mentors: Harry Sinden, Boston Bruins former GM, and Mike Oke Peterborough Petes' General Manager.**

Hockey Player Development - \$1650: Learn the techniques used by junior, major junior, NCAA, and NHL organizations to mold their players and unlock their full potential. **Live Audio Chat Mentors: former Chicago Blackhawks GM, Mike Smith, and Portland Winterhawks Head Coach President & GM, Mike Johnston.**

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Athlete Marketing & Branding - \$1650: Learn how to monetize professional and college athletes personal brand. **Live Audio Chat Mentor: NFL Agent, Kristen Kuliga.**

Athlete Management--Sports Agent - \$1950: Become a Sports Agent! Learn skills and strategies necessary to represent professional athletes. Recruiting, draft preparation, contract negotiation, marketing, endorsements, sponsorship and legal requirements to represent clients in each sport. **Live Audio Chat Mentors: NFL Agent Dr. Lynn Lashbrook, and former NFL and NBA Agent, Joel Corry.**

Baseball Agent - \$1650: Recruiting, scouting, contracts, negotiating, servicing, marketing, MLB Collective Bargaining Agreement. **Live Audio Chat Mentor: MLB Agents, John Boggs & MLB Agent, Oscar Suarez.**

Baseball Analytics - \$1950: Learn how to disseminate objective knowledge about baseball including sabermetrics, baseball analytics, data science, and the statistical tools used by the major leagues. **Live Audio Chat Mentor: Scoutables CEO, Ari Kaplan.**

Baseball GM & Scouting - \$1950: Sabermetrics, traditional scouting skills, evaluation tools and the business side of managing a team, player personnel and the job of the GM. Includes cutting-edge software used by professional teams. **Live Audio Chat Mentors: former LA Dodgers GM Dan Evans, & Scout, Hank Jones.**

Baseball Player Development - \$1650: Learn how to turn ballplayers into contributing to big leagues. Turning percentage baseball into winning, psychology, leadership, creating a performance culture. **Live Audio Chat Mentor: 2-time MLB Exec. of the year and former Orioles, Red Sox, and Expos GM, Dan Duquette.**

Basketball Agent - \$1650: Build your foundation as a basketball agent and give you the tools for today's global marketplace as a NBA, WNBA, or FIBA Agent. **Live Audio Chat Mentors: SMWW NBA Agent, Bret Kanis & International FIBA Agent, Jan Wieland.**

Basketball Analytics - \$1950: Learn how to utilize basketball statistics, understand analytical concepts and data science within the context of basketball to measure the value of players and teams. Go inside the numbers with statistical tools and rules that can help explain the winning or losing ways of a team. Learn how teams use statistics to interpret player and team performance. **Live Audio Chat Mentor: Washington Wizards Asst. Coach and Basketball Analytics Pioneer, Dean Oliver.**

Basketball GM & Scouting - \$1950: Includes digital video editing, scouting skills, evaluation tools, business side of managing a team, player personnel, and the job of the GM. Includes cutting-edge software used by professional teams. **Live Audio Chat Mentors: former NBA GM of Hawks, Mavericks, Pistons & Sonics Rick Sund and Carl Berman, NetScouts Managing Partner.**

Basketball Player Development - \$1650: Learn the fundamentals of team leadership, player development, & management. **Live Audio Chat Mentors: Atlanta Hawks Sr. Advisor of Basketball Ops Larry Riley, and Utah Jazz Asst. Coach, Irv Roland.**

Coaching at the Next Level - \$1195: Skill development, funding, sponsorships and marketing as it relates to coaching. Learn player evaluation, coaching evaluation, recruiting, retention, liability, leadership, management and the steps to building a program. **Live Audio Chat Mentor: former NCAA Coach, Dr. Jim Krause.**



Adam Scheffer, ESPN NFL Insider

Scheffer, born to a Jewish family in Valley Stream, New York. He is a 1989 graduate of the University of Michigan and a graduate of Northwestern University's Medill School of Journalism. Scheffer was an editor at The Michigan Daily, where he began his newspaper career. While at Northwestern, Scheffer worked as a freelance reporter for the Chicago Tribune. After graduating from Northwestern in June 1990, Scheffer was an intern for the Seattle Post-Intelligencer before moving to Denver in 1990, when he started writing for the Rocky Mountain News and then The Denver Post.

Scheffer joined the NFL Network in 2004 and appeared on NFL Total Access and also wrote for NFL.com. Before joining the NFL Network, Scheffer appeared five times on ESPN's Around the Horn as a substitute for Woody Paige, who was based in Denver at the time. Before Around the Horn, Scheffer appeared on ESPN's The Sports Reporters. Scheffer appeared on NBC twice in the summer of 2008, working as the sideline reporter for Al Michaels and John Madden during the Redskins-Colts Hall-of-Fame game and then the Redskins-Jaguars preseason finale.

According to a USA Today survey of fans published January 19, 2009, "NFL Network's Adam Scheffer edged ESPN's Chris Mortensen (34%-32%) for best [NFL] insider despite the NFL Network being in less than half as many U.S. households." Scheffer was again selected as the best (NFL) insider in a November 2010 USA Today fan poll. Scheffer was voted USA Today's best "insider" for a third straight year in November 2011.

In 2009, Scheffer became a football analyst with ESPN. In October 2010, Sports Illustrated writers included Scheffer in its "Power 40", a listing of the NFL's best officials, executives, coaches, players, and media members. In February 2014, New York magazine selected Scheffer as the "Most Influential Tweeter in NY." In May 2014, the website Awful Announcing selected Scheffer as the "Best Newsbreaker" in its second annual People's Sports TV Award Winners. SI.com named Scheffer the 2014 "Media Person of the Year." In November 2015, Scheffer was named The Cynopsis Sports Media Personality of the Year, which is presented annually to a VIP whose work in the sports industry has transcended how sports connect with fans. **Twitter: @AdamScheffer**



Ric Serritella, NFL Draft Bible Founder

Established in 2002, NFL Draft Bible Founder Ric Serritella began his independent scouting service as a publication used by all 32 NFL teams. Eventually, it would evolve into an online scouting resource that reaches millions of people each month. An early adaptor to technology, the NFL Draft Bible produced the first-ever live stream video show and live podcast on location from the NFL Draft. The NFL Draft Bible network extends to professional football leagues all over the world and includes general managers, executives, scouts, coaches, and agents, along with other media.

In addition to owning the NFL Draft Bible, Serritella has also served as executive producer of the T.Ocho Show (2010) on NBC Sports, producer for The Mike & The Mad Dog Show (2002) on YES Network, producer for NFL Now with Mike Francesa, one of the only nationally syndicated NFL shows at that time (2003), producer on ESPN Hollywood (2005) and helped start up the Wall Street Journal YouTube channel (2007).

Other involvements include helping build the fiber-optic system for MLB Network during his time as manager at HTN Communications, writing for USA TODAY and working for CBS. Since 2015, he has served as the Director of Media for the Parabolic Performance NFL Draft Prep program. In 2017, Serritella served as the Director of Player Personnel for the College Gridiron Showcase. A graduate of Johnson & Wales University (JWU) in Providence, RI, Serritella earned a B.A. in Sports Entertainment & Event Management and was honored with the Inaugural Sports Entertainment & Event Management Success Board Achievement Award by the school in 2009. While attending JWU, he interned for the New England Patriots and ESPN X-Games. A proud member of the Pro Football Writers of America and the Football Writers Association of America, Serritella currently resides in his home state of New Jersey. **Twitter: @RicSerritella**



Ryan Williams-Jenkins, NFL Agent/Divine Sports Agency/SMWW Alumni

Ryan Williams-Jenkins is a leader with seven years of professional experience and is well-versed in NFL player engagement, operations, and sales. His experience working with NFL players and guiding them through the draft process has proven successful for both the New York Giants and Seattle Seahawks. Throughout his career, Ryan has developed relationships with athletes, NFL personnel, college administrators, and coaching staffs. Prior to being a founding partner at Divine Sports and Entertainment, he worked in the United States Marine Corps as a Commander. His unique skillset greatly benefits Divine Sports & Entertainments' players who are seeking to improve their total person concept, focusing on professional development, business acumen, and mergers and acquisitions during and after their careers. Ryan is committed to developing players to prepare them to be the successful leaders, successful fathers, and successful business entities. Residing in Washington, D.C., Ryan is heavily involved with his local church and community as a member of Omega Psi Phi Fraternity, Inc and the founder of INAM "It's Not About Me" Initiative. A non-profit that focuses on establishing generational wealth in emerging communities by focusing on financial literacy, life skills, and career development. Ryan is committed to positively impacting his community and every player he works with. **Twitter: @iam_rwj**

Ryan is a proud graduate of SMWW's Football Agent Certification Prep course.

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Andrew Siciliano, NFL Network Host

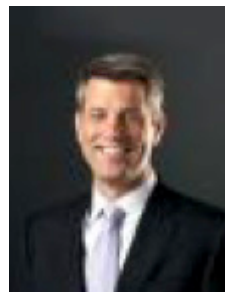
Andrew Siciliano is an NFL Network host and can be seen every week on NFL Now and TNF First Look, as well as NFL Network's on-location coverage of such events as Super Bowl, NFL Draft and training camps.

Siciliano has also hosted DIRECTV's RedZone Channel since its inception in 2005 and has been the preseason television play-by-play voice of the LA Rams since 2011. He hosted NBC Sports Gold Zone coverage of the 2014 Sochi Olympics, and 2016 Rio Games.

From 2002-2011, Siciliano held hosting duties at FOX Sports Net for various FSN programming including FSN's Final Score for five years. He has also called Arena Football League (AFL) games on FSN, co-hosted The Ultimate Fantasy Football Show, Totally Football and appeared weekly on The Best Damn Sports Show Period.

After four years of covering the Bears as a radio reporter at Chicago's WMAQ, Siciliano spent eight years as a nationally syndicated talk show host for FOX Sports Radio. He also hosted a midday radio show on 710 ESPN in Los Angeles.

A native of Reston, Virginia, Siciliano is mildly obsessed with travel, hiking, and Jeopardy. He has a B.A. in Broadcast Journalism from Syracuse University. **Twitter: @AndrewSiciliano**



Mark Dominik, NFL TV Analyst, former Tampa Bay Buccaneers GM/ SMWW Faculty

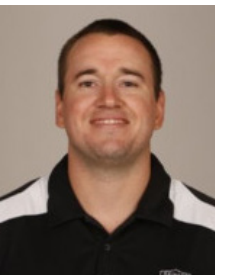
Mark Dominik joined the Tampa Bay Buccaneers staff at just 24 years old as a pro personnel assistant and worked his way up the ladder to general manager while contributing to seven playoff teams and a Super Bowl championship. He developed the right skills to be hired and advance to the highest operations position, and now he's teaching them to people like you.

"We're going to talk about all the little steps you can take to become a scout or a general manager in the National Football League," says Dominik. "My mindset is to give you anything I can to help you find a way to distinguish yourself from anybody else."

After leaving the Buccaneers in 2013, Dominik began working for ESPN as an analyst, adding a media perspective to his experience operating a team.

"I've seen a lot of ways people try to get openings or opportunities, I know what teams are looking for and I know what works and what doesn't," says the University of Kansas graduate. "The Football GM and Scouting course offered by SMWW, helps you learn how to get ahead, the right way. I think that I can help people break through a barrier that they weren't able to get through before." **Twitter: @MarkDominikNFL**

Be mentored by Mark Dominik, take the SMWW Football GM and Scouting course.



Dane Vandernat, NFLPA Bowl Director of Player Personnel/SMWW Faculty

Dane Vandernat enters his fourth year as the NFLPA Collegiate Bowl's Director of Player Personnel. He brings 10 years of NFL personnel and scouting experience to this role, having worked his way up the ranks within the Oakland Raiders organization. Vandernat first joined the Raiders in 2008, serving as a training camp intern in the Internet department prior to completing a salary cap and agent administration internship with the NFLPA. He then re-joined the Silver and Black as a player personnel assistant in 2009 before becoming a pro scout for the team two years later. In 2015, Vandernat was promoted to Oakland's director of pro personnel, where he oversaw daily operations, worked closely with the team's general manager and evaluated prospective players. The Upland, Calif., native graduated from Cal Poly Pomona and earned a master's degree in Sport Management from the University of San Francisco.

Twitter: @DVandernat



Darryl Orlando Ledbetter, Sportswriter, Lawyer and Professor

Darryl Orlando Ledbetter has a Juris Doctorate from the University of Cincinnati, is admitted to Wisconsin State Bar and has a B.A. in Journalism from Howard University. His professional background includes work in both the print and broadcast media. Attorney Ledbetter has appeared on ESPN's Cold Pizza, ESPN's Quite Frankly with Stephen A. Smith, MSNBC, and ESPN's SportsCenter. He has been a sports reporter for the Charlotte Observer, the Cincinnati Enquirer, a sports reporter and columnist for the Milwaukee Journal Sentinel and is currently the Atlanta Falcons/NFL Pro Sports Writer for the Atlanta Journal-Constitution and the 2022 Georgia Sports Writer of the Year. He has also practiced law with the law firms of Gonzalez, Saggio, Birdsell & Harlan in Milwaukee and Prioleau & Associates in Atlanta. Attorney Ledbetter joined the UGA faculty in the Spring of 2015, taught at Clark Atlanta (2006-2015) and has lectured at the Marquette University's National Sports Law Institute. **Twitter: @DOrlandoAJC**

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Dr. Lashbrook's NFL Agent's Player Prodigy



Kavontae Turpin, Dallas Cowboy Pro-Bowl Kick Returner

Kavontae Turpin took the NFL by storm in his rookie year, bursting onto the scene in the NFL after winning the MVP of the USFL. Kavontae made a name for himself in just his second NFL Preseason game, ripping off 2 touchdowns. Turpin had 508 Kickoff Return yards and 303 Punt Return yards in his rookie season, paired with his lightning-fast speed and ability to make would-be tacklers miss, aided in Turpin making the Pro Bowl this year. Kavontae played his college football for the TCU Horned Frogs from 2015-2017 and then proceeded to play in leagues such as the IFL, FCF, Spring League, and ELF, before playing in the USFL and then the NFL. As a Monroe, Louisiana native, Kavontae was well known in his community coming out of

high school and showcasing his talent on the D1 stage at TCU. SMWW Agent Advisors Brian Lowe and Perry Boler knew Kavontae from his time at Neville High School, and after leaving TCU, Brian and Perry teamed up with SMWW President and NFLPA Agent, Dr. Lynn Lashbrook to represent Kavontae in his football journey. Brian, Perry, and Lynn work cohesively to provide Kavontae with professional and personal advice and demonstrate the success and the Agent Advisor platform through SMWW Agency.

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Congrats to Toronto Raptors Head Coach Dr. Nick Nurse and Toronto Raptors Assistant Coach Dr. Adrian Griffin who graduated with their doctorates at SMWW/Concordia University Chicago.

Left to right: Dr. Adrian Griffin, CUC President, Dr. Nick Nurse, Dr. Lynn Lashbrook.

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KaVontae Turpin, Dallas Cowboys Wide Receiver/Return Specialist

Kavontae attended Texas Christian University (TCU), from 2015-2017 where he was a wide Receiver, Kick and Punt Returner. He then went on to play in the USFL from 2021-2022 where he had 40 receptions, 540 total yards and 6 total touchdowns resulting in being named to the All-USFL Team and USFL MVP. This recognition led to an invite to the Dallas Cowboys camp where KaVontae played the 2022-2023 season and as a rookie, made the Pro-Bowl team.

KaVontae is represented by Agent Advisors Brian Lowe and Perry Boler and registered agent Dr. Lynn Lashbrook.

Twitter: @KaVontaeTurpin



Brian Lowe, SMWW Agent Advisor and TeamUp Sports Consulting LLC

Brian E. Lowe, or "B. Lowe" as he is well known in the industry, is the Founder and Principal of TeamUp Sports Consulting, which specializes in combining comprehensive and strategic planning along with innovative business solutions to the sports marketplace.

A native of Monroe, Louisiana, Brian holds a Bachelor's and Masters' degree in Sport Administration from Grambling State University, and was a four-year letterman for the Tiger Football team under legendary coach Eddie Robinson, Sr. and played an active role in winning Coach Robinson's illustrious 400th career milestone victory. Brian is an Agent Advisor with SMWW and currently co-represents Dallas Cowboys player KaVontae Turpin.

Instagram: @bloweteamsports



Perry Boler, SMWW Agent Advisor and TeamUp Sports Consulting LLC

Perry Boler III is the founder of Pro-File Sports Mentoring Company and Marketing Consultant for TeamUp Sports Consulting, both in Monroe, Louisiana. Perry most recently headed the marketing and obtained sponsorships for The Twin City Jazz, American Basketball Association (ABA) and assisted in game-day operations. A native of Chicago, Illinois, and now a resident of Monroe, Louisiana, Perry has obtained a Bachelor's of Business Administration from Western Carolina University and a Master's degree in Sports Administration from Grambling State University. Perry also completed his Internship of working with the entire athletic department and compliance departments at the University of Louisiana-Monroe. Perry is an Agent Advisor with SMWW and currently co-represents Dallas Cowboys player KaVontae Turpin. **Twitter: @gsutigers**



Brian Richardson, Indianapolis Colts Director of Diversity, Equity, and Inclusion

Mr. Brian Richardson Jr. is an award-winning diversity officer who has had the opportunity to provide training and workshops both nationally and internationally on DEI-related content. Mr. Richardson currently serves as the inaugural Director for Diversity, Equity, and Inclusion for the Indianapolis Colts and as an Adjunct Professor at Indiana University Bloomington. Throughout his career, his experiences in the DEI space have intersected sports, public health, public policy, education, tech, nonprofit organizations, and corporate entities among others. Mr. Richardson's work has been featured on the national stage by way of TEDx and the Big Ten Network, as well as across the state of Indiana through various news, radio, and magazine outlets. Currently, he is enrolled at Indiana Wesleyan University pursuing a Doctorate in Business Administration. He is also an alumnus of Southern Illinois University Edwardsville, where he earned a Master of Science in Education with an emphasis on kinesiology and a Bachelor of Science with a concentration on sports management from Culver Stockton College.



Rick Spielman, Former Minnesota Vikings GM

Rick Spielman is an American football executive who was most recently the general manager of the Minnesota Vikings of the National Football League (NFL) from 2012 to 2022. He was promoted to general manager in 2012 after spending 2006-2011 as the team's vice president of player personnel.[1] He formerly worked for ESPN on NFL Live.

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Liberty University	University of Houston - Honors College
Lindenwood University	University of Michigan
Lynn University	University of Missouri
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